



Bathroom solutions and more in YOUR STYLE
collections of gres tiles inspired by natural wood

19,8 × 119,8



UNIVERSAL USAGE



WALLS HORIZONTAL & VERTICAL | FLOORS | INSIDE | OUTSIDE

POSSIBLE DIFFERENT LAYOUTS:

straight & diagonal pattern, herringbone pattern, birck pattern, etc.



NATURALLY SIMPLE!



the beauty of natural wood

Simplicity, harmony and naturalness - these are the characteristics of wood-like gres tiles from the Meissen Keramik brand. This is a product that will allow you to create an interior in your style: from minimalist Scandinavian, through raw loft, to classic and elegant decor. Wood-like gres tiles are extremely universal and durable - they will work well in any room, indoors and outdoors, maintaining the highest performance parameters and the beauty of wood for years. It's NATURALLY SIMPLE!



NATURALLY SIMPLE!



BEAUTY FOREST

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NORTHWOOD

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NATURALLY SIMPLE!



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SOUTHWOOD

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SOMERWOOD

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DEVONWOOD

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NATURALLY SIMPLE!



JAPANDI style

NEW
COLLECTION

format

19,8 × 119,8

BEAUTY FOREST

beige | brown | cream

NATURALLY SIMPLE!



format

19,8 × 119,8

BEAUTY FOREST

beige | brown | cream



NATURALLY SIMPLE!

BEAUTY FOREST



Long "boards", rectified gres tiles 19.8 × 119.8 cm, can be laid on the walls and floors, with a minimum amount of grout, which additionally strengthens the composition of the entire space. The matt surface enriched with the structure of real wood is characterized by high anti-slip parameters R10B, so a hike through the mysterious nooks and crannies of the forest will always be safe, even in the bathroom.

GRES TILES, RECTIFIED, IN 19.8 × 119.8 CM FORMAT













BEAUTY FOREST BEIGE MATT RECT

19,8×119,8
NT1053-021-1

NATURALLY SIMPLE!



FEATURES:

-  5 stain resistance
-  frost resistance
-  4 abrasion resistance
-  R10B non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class



BEAUTY FOREST BROWN MATT RECT




19,8×119,8

NT1053-022-1

NATURALLY SIMPLE!



FEATURES:

-  5 stain resistance
-  frost resistance
-  4 abrasion resistance
-  R10B non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class











BEAUTY FOREST CREAM MATT RECT

19,8×119,8
NT1053-026-1

NATURALLY SIMPLE!



FEATURES:

-  5 stain resistance
-  frost resistance
-  4 abrasion resistance
-  R10B non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class

NATURALLY SIMPLE!



format

19,8 × 119,8

TIGER FOREST

cream

NATURALLY SIMPLE!



format

19,8 × 119,8

TIGER FOREST

cream

NATURALLY SIMPLE!

TIGER FOREST



TIGER FOREST Nature knows no boundaries, constantly inspires and suggests solutions that are fascinating in their simplicity. The captured images from a walk in the forest were reproduced in the new collection of TIGER FOREST gres tiles, in the 19.8 × 119.8 cm format. The drawing of the tiles tells the story of a random tree in an original way, creating a raw but also cozy environment for interiors in the minimalist trend. The texture that feels like real wood certainly adds character. Rectified, matt tiles with high anti-slip parameters R10B and in the CREAM color will fit into various arrangements.

GRES TILES, RECTIFIED, IN 19.8 × 119.8 CM FORMAT





TIGER FOREST CREAM MATT RECT


19,8×119,8

NT1053-025-1

NATURALLY SIMPLE!



FEATURES:

-  stain resistance
-  frost resistance
-  abrasion resistance
-  non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class

NATURALLY SIMPLE!



format

19,8 × 119,8

BERKWOOD

beige

NATURALLY SIMPLE!



format

19,8 × 119,8

BERKWOOD

beige

NATURALLY SIMPLE!

BERKWOOD

The forest has magical powers at dawn. It exudes an aura of freshness, life rising from sleep, whereby presenting new beginnings. Anything can happen, the sky is the limit. There is pure energy, peace and freedom, birds are singing. All of this is guarded by ancient trees, whose arms protect what is natural from what lurks on the outside. And what if we could take that spirit home, to the place where we start our everyday lives? Laid on the floor and on the walls and combined with simple fixtures, Berkwood beige will bring the sylvan harmony to your bathroom. Its space will fill with purity, helping you breathe deeply every day at any time, in a relaxed atmosphere, protected by an old and majestic oak, accompanied by minimalistic accessories. It is a recipe for internal balance.

GRES TILES, RECTIFIED, IN 19.8 × 119.8 CM FORMAT










BERKWOOD BEIGE MATT RECT

19,8×119,8
W619-012-1

NATURALLY SIMPLE!



FEATURES:

-  5 stain resistance
-  frost resistance
-  4 abrasion resistance
-  R10B non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class

NATURALLY SIMPLE!



format

19,8 × 119,8

NORTHWOOD

beige

NATURALLY SIMPLE!



format

19,8 × 119,8

NORTHWOOD

beige



NATURALLY SIMPLE!

NORTHWOOD

Sauna is a perfect place for a ceremony experienced with all senses, not just a way to relax and build immunity. Atmospheric light, relaxing music, ethereal oils - all this can make the ritual an amazing reward after a tough day or week at work. The surroundings are also important - the beauty and power of the wood a sauna is covered with can be continued in the remaining part of the bathroom with Northwood beige. This can keep you in the blissful state much longer as you move to the next stage - immersing in the cold. Without this, the experience would be incomplete. The road leads to a cold shower or outside. But the important thing is to reach the 'cold pole' slowly, gradually, without a shock that would destroy this beautiful regenerating ritual.

GRES TILES, RECTIFIED, IN 19.8 × 119.8 CM FORMAT





NORTHWOOD BEIGE MATT RECT

19,8×119,8
NT1053-002-1

NATURALLY SIMPLE!



FEATURES:

- stain resistance
- frost resistance
- abrasion resistance
- non-slip class
- matt tile
- structural tile
- rectified tile
- tonality class

NATURALLY SIMPLE!



format

19,8 × 119,8

BUCKWOOD

white

NATURALLY SIMPLE!



format

19,8 × 119,8

BUCKWOOD

white



NATURALLY SIMPLE!

BUCKWOOD

White may have its structure, natural character, or even... knots. Invited inside, it has various shades but it is always accompanied by light. Together they form the foundation for any interior design where unpretentious brightness is to create a feeling of calm and freedom. In the wooden version, as tiles imitating limed oak, Buckwood white has even more to offer. By settling on the walls, it breaks the routine and gives the room a special character, and by contrasting with heavy dark curtains, it brings the desired balance. It highlights pastel accessories but also tames any deep colours nearby. Cold in colour but warmed by nature, it will be a daily reminder that an interior inhabited by light and wood has

GRES TILES, RECTIFIED, IN 19.8 × 119.8 CM FORMAT












BUCKWOOD WHITE MATT RECT

19,8×119,8
W619-013-1

NATURALLY SIMPLE!



FEATURES:

-  5 stain resistance
-  frost resistance
-  4 abrasion resistance
-  R10B non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class

NATURALLY SIMPLE!



INDUSTRIAL style

format

19,8 × 119,8

SOUTHWOOD

beige

NATURALLY SIMPLE!



format

19,8 × 119,8

SOUTHWOOD

beige



NATURALLY SIMPLE!

SOUTHWOOD

Space needs to be tamed, and the bigger it is the more effort it requires. This does not mean that it needs to be filled completely. The warmth is in the details, in classic allusions to the surroundings. Leather, organic textiles, wood - they all come from nature and are perfect for spacious monochrome interiors or industrial interiors based on concrete and metal. They just need to enter the space as furniture with linen upholstery, firewood or floor covering. The latter may take the form of Rockwood beige tiles. With their structure and colour resembling solid wood panels, they introduce warmth and harness the space but in the best possible way. They bring the interior down to its most important function - the one and only home.

GRES TILES, RECTIFIED, IN 19.8 × 119.8 CM FORMAT













SOUTHWOOD BEIGE MATT RECT

19,8×119,8
NT1053-004-1

NATURALLY SIMPLE!



FEATURES:

-  stain resistance
-  frost resistance
-  abrasion resistance
-  non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class

NATURALLY SIMPLE!



format

19,8 × 119,8

HUNTWOOD

beige

NATURALLY SIMPLE!



format

19,8 × 119,8

HUNTWOOD

beige



NATURALLY SIMPLE!

HUNTWOOD

Home space is becoming an extension of external light - nature forces its way onto the patio in the form of tiles inspired by solid wood panels, then it sneaks into the living room and continues its way deep inside the apartment. It leaves a blissful feel of the forest, and a comfort and style to be enjoyed for years. Timeless and elegant, it seems to wink to us to show it is open to anything - minimalist accessories, abstract art, designer furniture or unconventional plants - or anything we set our minds to. After all, wood is a universal material. As Huntwood beige, it may be both an interdisciplinary base and the essence of an interior dominated by a sophisticated style infatuated with nature just outside the window or a little further but still within grasp.

GRES TILES, RECTIFIED, IN 19.8 × 119.8 CM FORMAT





HUNTWOOD BEIGE MATT RECT

19,8×119,8
W619-018-1

NATURALLY SIMPLE!



FEATURES:

-  5 stain resistance
-  frost resistance
-  4 abrasion resistance
-  R10B non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class

NATURALLY SIMPLE!



format

19,8 × 119,8

SOMERWOOD

brown

NATURALLY SIMPLE!



format

19,8 × 119,8

SOMERWOOD

beige

NATURALLY SIMPLE!



format

19,8 × 119,8

SOMERWOOD

beige



NATURALLY SIMPLE!

SOMERWOOD

Luxury goes well with nature, classic forms and simplicity. It loves wood for its unpretentious elegance and incredible power. They both enjoy lying in the sun in the beauty of the summer. They know that their company helps others relax, escape the daily routine and contemplate the surrounding nature. Used in places of leisure, Somerwood beige shows the guests its full potential. They appreciate its durability, hidden under the soft, subdued shade of beige. The never-changing beauty of the floor, resistant to the passing of time and to intense use, brings joy for many years. It is also a daily reminder that the source of this beauty is right here, within sight - in the incredible nature, which lovingly soothes the senses, and makes you stop and drink in its energy.

GRES TILES, RECTIFIED, IN 19.8 × 119.8 CM FORMAT





SOMERWOOD BEIGE MATT RECT





19,8×119,8

NT1053-003-1

NATURALLY SIMPLE!



FEATURES:

-  stain resistance
-  frost resistance
-  abrasion resistance
-  non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class



SOMERWOOD BROWN MATT RECT

19,8×119,8

NT1053-005-1

NATURALLY SIMPLE!



FEATURES:

-  5 stain resistance
-  frost resistance
-  4 abrasion resistance
-  R10B non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class

NATURALLY SIMPLE!



format

19,8 × 119,8

DEVONWOOD

brown

NATURALLY SIMPLE!



format

19,8 × 119,8

DEVONWOOD

brown



NATURALLY SIMPLE!

DEVONWOOD

Any place where nature marks its presence is cosy, harmonious and peaceful. Wood-inspired materials reign in most interiors - not only in private homes. After all, good moods are desired every step of the way: in a café, restaurant or even in a shop. The Devonwood brown collection meets these expectations. It shows how well the beauty of wood combined with the durability of milled rock performs in a crowd of guests and customers.

Due to its high-class abrasion resistance, it can be welcoming for years, with its beauty unaffected. Floor, wall, or perhaps the counter? Whatever the place, it looks perfect. It tempts with its natural beauty and promises endless style, harmony, cosiness and free expression, making everyone feel at home.

GRES TILES, RECTIFIED, IN 19.8 × 119.8 CM FORMAT






DEVONWOOD BROWN MATT RECT

19,8×119,8
W619-017-1

NATURALLY SIMPLE!



FEATURES:

-  stain resistance
-  frost resistance
-  abrasion resistance
-  non-slip class
-  matt tile
-  structural tile
-  rectified tile
-  tonality class

NATURALLY SIMPLE!

SPECIFICATION



cm



mm



pcs.



m²



kg



m²



kg

BEAUTY FOREST, TIGER FOREST, BUCKWOOD, DEVONWOOD, SOUTHWOOD, BERKWOOD, HUNTWOOD, SOMERWOOD, NORTHWOOD

19,8×119,8

8

5

1,19

22,63

35,7

696

NATURALLY SIMPLE!



www.meissen-keramik.de

marketing

SUPPORT



landing page



video animation



flipping book catalogue



pdf catalogue



newsletter



interior renderings



CadDecor files

COMMUNICATION CHANNELS

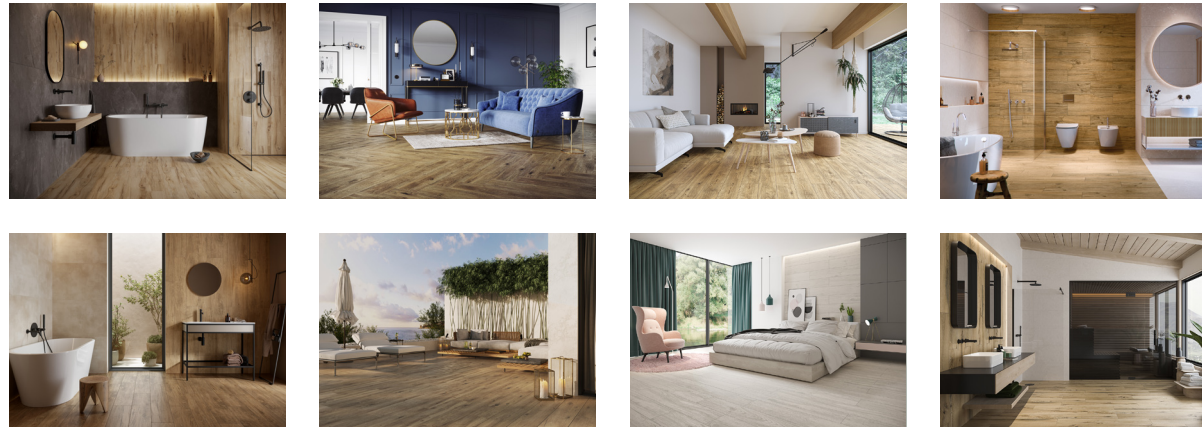


marketing

SUPPORT



INTERIOR RENDERINGS



PRODUCT PACKSHOTS



Get inspired by a natural solution, in your style

- scandinavian
- loft
- modern
- minimalistic
- japandi
- classical

trade marketing

SUPPORT



STREFA GRESÓW WOOD MODUL (3A)

DISPLAY STAND

1. somerwood beige
2. somerwood brown
3. southwood beige
4. devonwood brown
5. northwood beige
- 6. beauty forest cream matt rect**
- 7. beauty forest brown matt rect**
- 8. beauty forest beige matt rect**
- 9. tiger forest cream matt rect**



TIMBER FINE

DISPLAY STAND

1. somerwood beige
2. somerwood brown
3. southwood beige
4. devonwood brown
5. northwood beige
- 6. beauty forest cream matt rect**
- 7. beauty forest brown matt rect**
- 8. beauty forest beige matt rect**
- 9. tiger forest cream matt rect**